

THE EVENING NEWS

DEVOTED TO MAKING ADA A LARGER AND MORE PROGRESSIVE CITY

VOLUME 8.

ADA, OKLAHOMA, SATURDAY EVENING, JULY 22, 1911

NUMBER 28

LADIES

WATCH THIS PAPER

FOR DATE OF NEXT FREE DEMONSTRATION OF HALE'S PRIDE AND HALE'S LEADER QUALITY CANNED GOODS.

WHY USE THE WATER PACKED KIND? HALE'S COST LITTLE MORE AND YOU GET WHAT YOU PAY FOR. ASK YOUR GROCER. SAVE THE PURE FOOD STAMPS FOUND ON EVERY CAN. THEY ARE VALUABLE.

ASK YOUR GROCER FOR THE QUALITY KIND.

HALE-HALSELL GROCERY COMPANY

BLUE AND GRAY MEET AGAIN AT BULL RUN

Manassas, Va., July 21.—An army of peace took possession of Manassas today. Thousands of men wearing the blue and the gray filled the old town. On the battlefield of Bull Run, near by was to be seen the panoply of war, but the implements of death and destruction were not there for the purpose that took them there fifty years ago. Nevertheless, they were reminders of those bitter days when thousands of the youth of the north and the south gave up their lives in the first great battle of the civil war.

Manassas was beautifully and profusely decorated in honor of the veterans and of President Taft and other notables who came to participate in the semi-centennial celebration. Many of the visitors reached town yesterday, while the morning trains from Washington, Richmond and the west added thousands to the invading host.

There was no regular program mapped out for the forenoon. It was "go as you please" with the visitors and they took in the sights with a vigor that was remarkable, considering the age of the veterans and the fact that many had come from a great distance.

View Old Battlefields.

At daybreak almost the crowd began to move toward the historic battlefield. Motor cars and all varieties of vehicles were pressed into service. The battle memorials were inspected and every bit of rising ground was climbed to get a clear view of the field where the sons of the nation's best men went out for their country's cause, and where the confederate troops fought valiantly for what they thought right. The great majority of the veterans had not visited the field since they fought in it.

It was remarkable how long and well the soldiers remembered every spot, every move, every order, every incident of the great conflict. They gathered in groups and pointed out to the wives, daughters and sons who accompanied them the places where this or that commander held the enemy back so long. They talked of re-

serve corps and attacks on their right; of cavalry charges and defense by the left. As they wandered around they would see a monument or a marker on which the inscription would particularly attract their attention. They would figure out among themselves, throwing statistics to the winds, how many men were left of each brigade, regiment or company when the battle was over.

This afternoon the veterans and their friends returned to town for the formal exercises of the day. The exercises were of a simple but very impressive character. The speakers' stand was located at the junction of Lee avenue and Grant avenue. Here President Taft, Governor Mann of Virginia, Congressman Carlin and other speakers of the day addressed a large and attractive audience. The speakers' stand was decorated with the red, white and blue of the star spangled banner, entwined with the confederate battle flags, showing the peace and harmony existing between the two. Assembled about the stand were hundreds of men wearing blue coats and brass buttons who had fought for the union; there were other hundreds in gray suits and gray caps who had fought for the confederacy.

SOCIALISTS WANT CONGRESS TO CONTROL POTT. CO.

Shawnee, Okla., July 22.—Declaring that the people's money is being recklessly spent and that the city employees are unable to get their pay, the Pottawatomie county socialist organization adopted strong resolutions at a meeting here, asking the United States congress to take control of the city and county governments. The resolutions have been forwarded to Congressman Victor L. Berger, a Socialist, with recommendations that he take the matter up with congress. The political conditions of the city and county are such at the present time, it is claimed in the resolutions, that the socialists ask the federal government to come in and take charge. It is desired that the government administer the affairs of the city and county "financially, judicially and politically."

The meeting was one of the largest attended by members of the Socialist party, in the history of the country. Speeches were made during which inflammatory references were made concerning the administration of county and municipal affairs. Great emphasis was laid on the allegation that money for public uses was being spent without regard to economy or betterment of conditions that needed improvement.

The present tax system was denounced as exorbitant and especially were the high taxes in Pottawatomie county condemned.

Baby Killed.
Wednesday afternoon Scott Gardner and family started to town in a wagon. The team became frightened and ran away, throwing Mrs. Gardner and her 3-months old baby out, instantly killing the child and seriously injuring the mother. They live four miles north of Stonewall, and had started to town to do some trading.—Stonewall News.

The Sears-Enloe Concert Co. of Ada entertained at the opera house last Friday and a very interesting program was rendered.—Stonewall News.

ONE CONVICTION AND ONE PLEA OF GUILTY

Yesterday afternoon in the district court Tom Davis was found guilty of assault and sentenced to a term of 90 days in the county jail and to pay a fine of \$240. Notice of appeal was given.

Davis is charged with having cut F. L. Ayers, the proprietor of a show which gave a performance at Moller sometime ago.

This morning Tarance and John Lovejoy were arraigned in the court on a charge of horse stealing, the first named having made way with a horse belonging to Gregg & Chapman. He entered a plea of guilty, requesting the court to give him as light a sentence as possible. Judge McKeown stated that although the sentence would begin to run today, he would not fix it until the return of the county attorney.

John Lovejoy, charged with stealing a horse belonging to Jesse Bennett, entered a plea of not guilty and his trial was set for Thursday.

BLAYLOCK HELD ON CHARGE OF ARSON

Yesterday afternoon Bob Blaylock was arraigned before Justice Brown on a charge of burning the house of — Martin near Allen on the 20th inst. He waived a preliminary hearing and his bond was fixed at \$2,000 which being unable to give he was returned to jail.

SUPREME COURT SUSTAINS OKLAHOMA GAME LAW

Oklahoma City, Ok., July 22.—The state Fish and Game Department is greatly pleased over the action of the United States supreme court of appeals in sustaining the state law which makes the shipping of game killed out of season to points outside the state illegal.

The point was decided in connection with the case of a man who was convicted of shipping quails from Blaine county to Chicago, alleged to have been killed out of season. The circuit court of appeals not only upholds the Lacy act by which congress made it unlawful for any person to ship interstate any game contrary to the game laws of any state. The court also sustained the feature of the Oklahoma law which requires that packages or shipments of game must be marked as to the kind of game being transported before offered for shipment.

WICKERSHAM SAYS THAT THE TRUSTS WILL DISSOLVE

Hancock, Mich., July 21.—Big combinations like the Standard Oil Company and the tobacco "trust" are to be split up into a number of separate and distinct parts, "without connection or monopoly power." This was the prediction made in an address here today by Attorney General Wickersham, answering "people who are saying the decisions of the supreme court don't really mean anything."

"Don't believe any such talk," declared the attorney general to the crowd assembled here for Hancock's "home coming celebration." Criticism seeking to minimize the value of the supreme court decisions came largely, he added, from those who would like to embarrass the administration with the sort of "general assault on all business which would compel every business man to turn to the other party for relief."

Praises President Taft.
Incidentally, Mr. Wickersham took occasion to trace the guiding hand of President Taft in the policy of the department of justice, concluding his speech with the remark that "no matter who should be at the head of that department so long as William H. Taft was president no other policy could obtain."

Mr. Wickersham then gave an account of the activities of the "people's law office," the Department of Justice.

The Masonic school of instruction began last night under the direction of Mr. Staggs of Keokuk Falls, and will continue three or four days. Quite a number of Masons are availing themselves of the opportunity to learn more of the work.

WILL REVIVE THE FARMERS UNION

Shawnee, Ok., July 22.—The board of directors of the National Farmers' union has selected Shawnee for the annual meeting, beginning Sept. 5. Twenty-three states have Farmers' Union organizations and at one time the total membership was reckoned at 3,000,000. At this time, however, the dues-paying membership is smaller. Charles S. Barrett of Union City, Ga., is president, and A. G. Davis of Rogers, Ark. is secretary of the national organization. Union City, Ga., is a Farmers' Union town, where are located a number of factories operated by the union on the co-operative basis. During his visit to the Oklahoma union meeting two years ago President Barrett made a general report upon the industries, the business they were doing, and what they had done to reduce the price of material to the farmer. They are also said to be good-paying investments. President Barrett urges Oklahoma to begin along the line other states had through such organization, to protect themselves.

The state union, under call of Campbell Russell, who is president, meets here, beginning Aug. 15. At one time the state organization had on the rolls 38,400 names of dues-paying members, but today it is about 3,000. At the meeting this year an effort will be made to inaugurate policies that will revive the organization to something like its former standing, and bring about a closer union of farmers for their mutual protection. Conditions this year, it is believed by the leaders, justify such a course. Farmers of certain sections will probably be confronted with the necessity of going elsewhere to purchase forage, and it is to their interest, they say, to unite on a common agency in making purchases, thereby wiping out the middleman's profits. In other state communities certain crops will be ample another element, leaders point out, why organization should be perfected to protect them in selling.

A feature of the state meeting will also be an attempt to launch a general co-operative policy with regard to ginning of cotton and disposition of seed. Time has developed that seed has a high market value, and there is a charge that the producer, according to reports of the union, rests at the mercy of the crushers' organization.

In a general way, it is proposed

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that the union finance gins in certain sections of the cotton district, and manage them for the benefit of the membership, as well as the public. An organization similar to that of the Western Fruit Growers is contemplated in the marketing of the products.

When the National union gets together crop conditions will be discussed. The national officers are usually well informed as to the prospective yields, and will endeavor to agree upon marketing policy.

More About Kice's Frogs.

Naturally many people wanted to know more about those frogs of Geo. Kice's that were three years old and had not learned to swim. On being asked how he judged the ages of the frogs, Mr. Kice said he figured it out from the rings on their horns. From this it will not be hard to guess the variety of frogs he has been talking about, at least any old timer can guess, although Mr. Kice evidently mistook them for bull frogs and tried to teach them to swim.

Bryan County May Vote Bonds.

The commissioners of Bryan county have submitted to the people the proposition of issuing bonds to the amount of \$130,000 to be used in building bridges. The proposition seems to be popular with the people and will probably carry by a big majority.

Delicious Fresh Candies

Toasted Cherries

The thin crisp shell soon breaks in the mouth, releasing a cherry flavored filling that holds its delicious taste to the last; non-acid, yet tart enough to quench the thirst. Refreshing as a ripe cherry.

12c pound.

Italian Creams

Exquisitely flavored.

Raspberry Snow Balls—a new summer novelty that will delight you.

Baby Creams—filling of most delicious cream.

30 other varieties.

12c pound.

HAMMOCKS—Now is the time you do need a hammock, and this week you can buy one at a saving price—25 per cent off.

HUNDREDS OF BARGAINS all over the store, attractively displayed and plain price tickets on everything.

Come and see us, whether you buy or not.

Shaw's Nickel Store
THE GOMING CASH DEPARTMENT STORE

S. M. SHAW, Prop.

GOSPEL TENT ON NORTH SCHOOL GROUND

A large and attentive audience was present at the tent last night on the north school ground to hear the sermon on "What Must I Do to Be Saved?" The speaker stated that Christ saw salvation from every angle—the necessity for it, the conditions of appropriating it, and what men were saved for.

The necessity was set forth by Christ in Luke 15—men are astray, in the bondage and power of sin, and the Christ alone can save.

The conditions are Acts 16:31; Acts 2:38; Mark 16:15—faith, repentance and baptism.

The why of men's salvation is Matt. 5:13-16. Utility is the claim heaven makes on a saved man. If the life does not count for God, the salvation may well be questioned. When the salt does not preserve it is good for nothing. Salvation makes a life come to its highest relation and maximum of good. A man is saved so long as he meets this claim.

The subject for tonight will be "An Ancient Wrestling Match."

Sunday at the Tent.

At the tent Sunday at 3 p. m. a Bible school will be organized and at 4 p. m. communion and preaching service, subject "The Beginning of the Church and Its Foundation." At the 8:15 hour the subject will be "Our Liberty in the Christ."

TULSA COUNTY WILL VOTE ON ROAD BONDS

Tulsa, Ok., July 22.—The commissioners of Tulsa county will call an election late in August or early in September to vote upon a good roads proposition involving \$600,000 worth of bonds. A petition asking for the creation of a general improvement district and an election for bonds to begin the good roads movement was presented to the county commissioners yesterday and they took immediate action upon it, from the fact farmers who have lost their crops and will be in need of work are asking that the county begin the improvement of its roads this fall that they may have employment to carry them through the winter. With \$400,000 voted for road improvement two years ago, Tulsa county with the success of the proposed bond issue, will have \$1,000,000 to begin the improvement of its roads.

The road district asked for contains seven townships and 250 square miles, including the city of Tulsa and Skiatook, Red Fork, Broken Arrow, Turley, Iwasso and Red Fork or every town of any consequence in the county.

W. A. Guest was a passenger to Oklahoma City yesterday afternoon.

Cook's Pride Coffee

Is the acme of perfection and holds its own against all competitors. Has distinctive qualities that will prove palate pleasing to all who use it. Perfect in berry, perfect in roast, and, when properly drawn, perfect in the cup. It is your privilege to use the best. We offer the opportunity in COOK'S PRIDE COFFEE.

Sanders & Son

The Pure Food Grocers
Main Street Ada, Okla.

Jess Farmer for Deputy Sheriff.

Petitions were circulated in Ross on Wednesday for the appointment of J. C. Farmer for deputy sheriff for this section of Pontotoc county to succeed the late Oscar E. Collins. From expressions we have heard we believe that the appointment of J. C. Farmer will meet with almost universal approval. Jess has the reputation of being a cool, level-headed man, and besides has the good will of everybody, which goes a long way towards making it easy for an officer to enforce the law. And if Jess Farmer is appointed you can bet your last dollar the law will be enforced if the people give him even a shadow of support.—Ross Eagle.



OUR CLERKS KNOW HOW

To serve any and all kinds of cold drinks as well as how to flavor to please. Try a glass of our grape juices, coco-cola, limeade or cherry, and test the truth of the above statement. We serve all kinds of cold drinks that are so refreshing in summer. Our drinks and cream tickle the palate. Phone 6.

RAMSEY DRUG CO.

Get It At The Busy Drug Store



A good cigar is a luxury that every man can enjoy and what a worker of miracles it is. In what strange shapes do the curling clouds of smoke wreath themselves. The rich man thinks comfortably of his early struggles. And the lover sees his fair lady in a thousand varying and graceful poses.

There is as much difference in cigars as there is in men, but we have the kinds that all men like, the kinds that make all men brothers. We have to carry both good and bad cigars.

Ask for a G. M. C. Domestic or a Martinez Havana.

Gwin & Mays Drug Co.

The Rexall Store

The Ada News.

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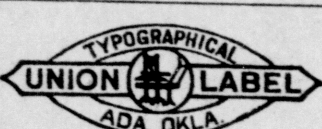
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Any erroneous reflection on the
character, standing or reputation of
any person, firm or corporation which
may appear in the columns of The
News will be gladly corrected upon
its being brought to the attention of
the management.

Obituaries and Resolutions of Res-
pect of less than 100 words will be
published free. For all matter in
excess of 100 words a charge of one
cent per word will be made. Count
your words and remit with manu-
script.



A WORTHY CAUSE.

The best help that can be given
any one is a chance to help himself.
That is worth a dozen charities. In
keeping with this idea the women's
clubs of Oklahoma are engaged in
raising a loan fund with which to
help deserving girls to get an educa-
tion. The plan is to loan a girl the
sum of \$100 during a year when she
is attending one of the state institu-
tions of Oklahoma, said loan to
bear four per cent interest and to be
returned in two years. About \$600
has already been thus raised and in
course of a few years it will amount
to several times that amount.

All who have had to struggle for
an education know how much even
\$100 is worth at times. Like a helping
hand extended the toiler almost to
the mountain top, so a little timely
assistance may place a girl in a po-
sition to make her way comfortably
in the world, when lacking it she
would be compelled to drag out a
miserable existence because not quite
prepared for something paying bet-
ter.

The clubs of Ada are making an
effort to raise something to apply on
this fund, and when they have suc-
ceeded, some girl in this section will
get the benefit of it. An entertain-
ment will be given next week under
the auspices of the Twentieth Cen-
tury club to raise the first install-
ment of its share, and should re-
ceive the liberal support of the pub-
lic.

IS ADA ASLEEP?

The News is surprised at the apathy
displayed by the city, and espe-
cially of the city council, in the mat-
ter of the Carnegie library. Only
once in the history of the town will
such an opportunity present itself, so
why should it be passed up?

STAY WITH THE TEACHERS.

If there is a class of public servants
whose pay is altogether out of propo-
portion to the service rendered, it is
the teaching profession. The advance
of education demands more and better
preparation on the part of the teach-
ers every passing year, but their pay
is not advanced in proportion. The
teachers form one of the strongest
bulwarks of a civilized country for
into their hands is committed the
training of the young who will soon
take the place of the older genera-
tion, the men and women of tomor-
row. Upon this early training and
influence depends largely the destiny
of the children, and an incompetent
teacher can do an incalculable
amount of harm. For that reason a
cheap teacher is often the most ex-
pensive in the long run. It is better
to pay salaries that will justify teach-
ers of ability to stay in the profes-
sion and weed out the incompetents.
At best a competent teacher must
make a sacrifice to remain in the
work. The same amount of prepara-
tion and effort along other lines
would yield much greater returns
financially, but the work has a strong
fascination and with only a moderate
amount of encouragement the best
members of the profession can be
held. People are always too ready
with their criticism and in nine cases
out of ten trouble between the teach-
ers and their pupils is the fault of the
parents who are not in a position to
appreciate the efforts of the teach-

ers. It is all right as long as it is
some one else's children are cor-
rected, but their own are bound to be
in the right.

WE ALL ARE SOLDIERS NOW.

Every Man Between 18 and 45 Be-
long to the Federal Reserve.

When President Taft ordered the
unprecedented mobilization of the
United States regular army along the
Mexican frontier, there were many
who cried "Militarism!" Perhaps they
did not know that, under an unobtru-
sive enactment of congress, every
able-bodied citizen between 18 and
45 years of age is enrolled as a sol-
dier of the United States, under com-
pulsion to serve if called upon in
time of war.

By the new system, copied partly
from Prussia and partly from Great
Britain, there are now approximately
16 million men liable for field duty
under control of the war department.
These are divided by law into three
"lines." The first comprises about
seventy-eight thousand regulars (77-
310 in 1910) who may be increased
by enlistment to one hundred thou-
sand. The second is the national
guard, known under the acts of 18-
year, 1908 and 1903 as the organized
militia, and now numbering 121,580,
with no limit on its increase. The
third, created by act of congress, is
the reserve militia, including every
citizen capable of bearing arms, and
estimated at 15,490,000 men. Most of
these, probably, are unaware that
they are officially troops in a leg-
ally constituted division of the United
States army.

The vast body of reserve militia-
men is not regarded by the war de-
partment as part of the militia of the
states, but as "federal citizen, sol-
dier," a supplement of the regular
army. This view is taken to escape
the provisions of the constitution
which vest in the states a large con-
trol over their organized national
guard. In the opinion of army ex-
perts, this divided control operates
against military efficiency.

In theory, the army situation in
the United States, as well as in Eng-
land, is now the same as that of
Prussia; that is, all eligible citizens
have been impressed in a body into
the service of the war department.
The same purpose has been served in
the three countries, that, in case of
war, the military would not be com-
pelled to depend upon volunteers.

The difference is in the manner in
which the various war departments
exercise their power. In Germany,
compulsory service means that every
citizen fit to bear arms belongs for
seven years to the regular army, for
five more to the Landwehr (corres-
ponding to our national guard), and
then, until his thirty-ninth year, to
a second levy of the Landwehr. In
this time from two to three years
must be spent in actual service "un-
der the colors without interruption."

In England it has been taken for
granted that a ministry which at-
tempted to enforce compulsory mili-
tary service in time of peace would
collapse. There is no doubt that still
more formidable results would fol-
low any attempts to Prussianize the
United States in actual fact.

According to the terms of the law
adopted by congress in 1903 and
amended in 1908 and 1910, "the mili-
tia shall consist of every able-bodied
male citizen and every able-bodied
male of foreign birth who has de-
clared his intention of becoming a
citizen."

The service began theoretically
from the passage of the act. There
are no exemptions save federal office
holders and those who may be es-
pecially excepted by state laws. Peace
advocates may escape if they can
prove that they belong to anti-
war religious sects, churches or or-
ganizations well recognized at the
time of the passage of this act. They
cannot organize emergency "peace
and good will" societies in order to
evade military duty.

SATURDAY SERMONETTE

BY REV. E. M. SWEET, JR.
Pastor First Methodist Church

WHY IS IT A SIN TO "CUSS"?

No gentleman will "cuss" in the
presence of a lady. Why? Why is it
an insult to a lady to swear in her
presence? Is it really as much of an
insult as it is generally said to be,
or is this a mere piece of senti-
mental growing out of Anglo-Saxon
chivalry? Why is it that a pure wo-
man will abhor and mistrust a man
whom she hears swear? Is she reason-
able or unreasonable in this? right
or wrong?

Did you ever hear a WOMAN
swear? What did you think of her?
Did you conclude merely that she
lacked opportunity for culture in her
bringing up, and therefore her speech
is not the most refined—that's all?
Did you assume that her heart and
life were true and pure, except for
this roughness of speech? Was that
the extent of your judgment? All other
things aside, really, is the virtue

BUSINESS BUILDING

By Dundas Henderson

Advertising Manager of the C. E. Zimmerman Co., Chicago



SALESMANSHIP IN YOUR ADVERTISEMENTS.

The most pertinent question a re-
tailer must think about when he
starts out to consider the question
of filling the advertising space he has
bought in the local paper is, how
can I sell my goods successfully
through this newspaper? The best
answer to the question is undoubt-
edly another question. He must ask
himself: If I had to sell these goods
in my store, how would I approach
my customer—how could I interest
her and in what way should I con-
vince her? Last of all he must ask
himself whether he is as capable of
doing all this in the newspaper
space as well as in his store.

When a merchant has answered
these questions satisfactorily he may
commence compiling his advertise-
ment. But until he realizes that
salesmanship is just as necessary in
the newspaper space as in his store
when selling goods, he can never
hope to get the value he has every
right to expect from the space.

Successful newspaper publicity
has been called salesmanship on pa-
per. When a retailer can distinguish
that kind of salesmanship and ap-
preciate its value, he is a long way
on the road to advertising success.

If a retailer employed inexperienced
or amateur help in his store to
sell his best goods he would be
classed as a fool. Why should he
not also be put in that category if
he employs amateur salesmanship
in his newspaper space? He pays
good money for both and should get
the same degree of satisfaction for
his expenditure.

Four main points enter into all
salesmanship whether personal or on
paper. First, the attention of the
possible customer must be obtained;
second, interest must be created in
the goods you are going to sell;
third, the customer must be con-
vinced that she wants the goods, and
last, but by no means least, she must
be induced to make a purchase.

In planning his advertising, there-
fore, the merchant has to apply these
principles in such a way that, from
his announcements, results are ob-
tained as a matter of course. But
he must remember always that sales-
manship on paper is more difficult
than salesmanship in person be-
cause he cannot make his selling ar-
guments felt in the same degree as
when he meets his customer face to
face.

Unless a merchant can apply these
four principles successfully to his
salesmanship through advertising,
his publicity will get no more returns
than a bad salesman in his store.
And let me state here that no ordi-
nary merchant can get the highest
grade of salesmanship in his news-

of a woman who swears worth two
bits in your estimation? If the pub-
lic estimate of a woman's virtue who
swears is not worth two bits, how
much is the virtue of a man worth
who swears?

I have been asking myself some
questions about this thing of pro-
fanity, and the fundamental nature
of it. The sermon at the First Meth-
odist church next Sunday night will
be on this subject—the second in a
series on the Ten Commandments.
The foregoing and other interesting
questions will be discussed. I do not
mean to assert all the intimations
of the above interrogatories. I may
be mistaken about some of them. I
want to be fair and reasonable.

But among several other questions
and answers, here is one proposition
I believe that I will be able un-
doubtedly to prove: The man who
swears is a liar. I have thought it
over very carefully, and I candidly
believe it—every man who takes the
name of the Lord in vain, who uses
the name of God as the agent in con-
nection with the verb "damn." If I
do not prove that beyond contro-
versy Sunday night, you may go to
the head usher and get your money
back.

After all, WHY is common swear-
ing such a sin? It is put up at the
head of the list in the Ten Com-
mandments—right next to idolatry.

paper space without outside help.
There are many reasons for this.
It has been found, for instance, that
the best way to secure attention is to
use a good illustration. Nothing has
a surer human interest effect or
gets quicker action than a well se-
lected picture. To get such illus-
trations you need not only a high
grade experienced artist but one who
has a first class knowledge of ad-
vertising art. Then, it requires con-
siderable study and experience in
descriptive literature to create inter-
est in goods—even in those your are
selling daily. Again, to bring con-
viction to the mind of a reader sur-
ely and successfully, necessitates a
knowledge of how it has been done
in thousands of other cases.

All this means that the up-to-date
merchant who desires to make his
advertising scientifically certain
must either study retail advertising
as a part of his business training or
employ an experienced advertising
constructor. There is more in plan-
ing and writing a successful adver-
tisement than the ordinary retailer
realizes. And the smaller the adver-
tisement the more difficult the pro-
cess. Only those who have made
big successes by the employment of
advertising in its most efficient
form know the true value of sales-
manship through advertising.

The time is now due for the am-
bitious retailer to learn something
about this art. If he does not care
about plodding at acquiring the nec-
essary knowledge himself there are
plenty of means of securing the
right kind of salesmanship on paper,
the kind that will enable him to get
one hundred per cent value from
his advertising space. One of the
best means is to buy syndicated ad-
vertising service. Some of these
services have been brought up to
such a pitch of perfection that much
of their advertising is rated as equal
to the best that has made success
for the big department stores and
national advertisers.

Those syndicated advertising ser-
vices are constructed by experts of
national reputation who have had
many years' experience in that class
of work and who are paid large sal-
aries for their services. The low
prices at which the services are of-
fered are only made possible by the
large number sold throughout the
country. For some of the services
the prices are as small as one dollar
per week.

Full particulars of those syndicat-
ed advertising services may be ob-
tained from the business manager
of the News. It is unwise for any
retailer to be without such a means
of securing sure returns from his
advertising when he can get success
bringing advertisements for these
low prices.

What is the fundamental nature of
common profanity? WHY is it sinful?
Did you ever ask yourself that ques-
tion? Did you ever hear any one at-
tempt to answer it? It will be an-
swered in the sermon Sunday night.

Man, if you have gotten out of the
habit of going to church, go Sunday.
Every church in Ada will welcome
you. If you have no other preference,
come to the First Methodist church.
Plenty of fans, and men are invited
without their coats. The morning ser-
mon will be on "How to Grow in
Grace."

Notice to Water Consumers.

I have this day (July 21st, 1911)
sent out notices to all parties who
are in arrears for water furnished by
the city. No other notice will be is-
sued from the Water Department,
and all who fail to settle their bills
for water by the first day of August,
1911, will be entirely cut off from
the use of water furnished by the
city. You can see me, or some one
representing me, at the city clerk's
office any day between now and the
first day of August where you can
settle your bills.

Yours respectfully,
W. H. PERKINSON,
Water Superintendent.

There's Not a Store In Town

That Would, In Six Months From Now Be Half as Important as it is Now, if it Should Stop Adver- tising During That Time!

Isn't that perfectly true—perfectly logical?
Can you imagine any store of which it would
not be true?

And, if true, does it not follow that the re-
verse of the proposition is true, too—that the
store that doubles its accustomed advertising
for the next six months will also double its ac-
customed store growth for that period?

And does not this, also, apply to any store
you can think of in this town?

If Your Head Aches You should Take the Sure Remedy Hicks' CAPUDINE

There's a cause for every headache—
Capudine reaches that cause quickly,
whether it be heat, cold, gripp, or
stomach troubles—and cures, even though
it be sick or nervous headache.
Capudine is the surest remedy for
Colds and Gripp. Feverishness, Aches
and Nervousness disappear and normal
conditions are restored.
Capudine is liquid—easy and pleasant
to take—acts immediately.
10c, 25c and 50c at drug stores.

The Man Who Cusses Is a Liar

If you do not believe it, hear it proved
at the Methodist church Sunday night.

THE TENT MEETING 8TH AND OAK AVENUE

The subject at the tent tonight will
be: "Liberty in Christ." Sunday night
"Importance of Obedience."
All are welcome.

Marriage License.

C. J. Fite, Jesse, 23; Willie Foster,
Jesse, 16.
B. C. Price, Frisco 21; Cora Her-
rin, Frisco 19.

Steelman Locals.

Some light showers last week did
lots of good, at least the farmers
think so.

The baby of Rev. Williams died the
night of the 12th and was laid to
rest at Allen.

Horseshoe pitching is the order of
the day.

Deputy Lon Cotner took an Indian
before the justice at Allen last
Thursday for fighting at the Indian
dance where quite a few white ladies
were looking on.

Maybe we will have a new gin. We
don't want the old one to saw our
cotton. Any how some work has al-
ready commenced and as soon as the
blue print is received a full crew
will be put to work.

Mr. Price and daughter is visiting
his married daughter, Mrs. F. L.
Odom.

Mrs. J. W. Alexander's daughter is
here from Texas on a visit.

Mrs. C. W. Riley's sister is visiting
here for a few days.

Mrs. A. N. Davis came home the
fourteenth.

PILES CURED AT HOME BY NEW ABSORPTION METHOD.

If you suffer from bleeding, itching, blind
or protruding piles, send me your address,
and I will tell you how to cure yourself at
home by the new absorption treatment; and
will also send some of this home treatment
for trial, with references from your
own locality if requested. Immediate re-
lief and permanent cure assured. Send no
money, but tell others of this offer. Write
today to Mrs. M. Summers, Box P, South
Bend, Ind.

Loans

On improved city property or to build.
Farm loans on best terms.

Oldest Abstract plant in county.
Competent and experienced—prices
reasonable, service prompt.

Fire insurance in best companies on
best terms.

City and farm property for sale at
bargain prices and on liberal terms.

Ada Title & Trust Co.

JIM BULLARD Drayage and Transfer

All orders taken care of promptly
and carefully. Prices reasonable.
I haul the largest loads and have
equipment for heavy work.

Piano Moving A Specialty
Phone 125

LEADING PROFESSIONAL MEN

DR. J. W. WIMBISH
Physician
Office with Drs. Ligon & King.
Residence Phone 401.
Office Phone 71.

J. R. CRAIG
PHYSICIAN AND SURGEON
Over Ada National Bank,
Phone Nos.: Office 59; Res. 251.

Jno. P. Crawford Jas. W. Boles
CRAWFORD & BOLES
Lawyers
At the front over Oklahoma State
Bank, Ada, Okla.

J. M. Webb C. H. Ennis
WEBB & ENNIS
Lawyers
Office of City Attorney at City Hall.

LIGON & KING,
Physicians and Surgeons.
Office in First National Bank Bldg.

GRANGER & GRANGER
DENTISTS.
Phone No. 212.
Residence Phone No. 250.
Rooms 1 and 2, First Nat'l Buildg.

C. A. Galbraith Zeb B. Sanders
GALBRAITH & SANDERS
Over Oklahoma State Bank, Ada, Ok.

Dr. Faust & Hartman
Office and Hospital, Conn
Building
Phone 80

Originators And Dictators of LOW PRICES

SURPRISE STORE

The People Who Put the Price Down

CITY NEWS IN BRIEF

Smith Sells Furniture. 4tf
Get it at Jones Drug Co. 85-tf
Phone No. 4 for Printing.
Say, that Shiner at the Crseent is a "Shinin" 49dtf
W. B. Johnson was a passenger to Oklahoma City this morning.
Jones sells drugs 304tf
Only the Best—let us have your Prescription. Jones Drug Co. 85-tf
R. C. Jeter returned from a short trip to Sulphur this morning.
See W. T. Tarkenton if you want a well drilled. Phone 309. 41-dtm
Beautiful deck filled with new patterns of wallpaper. Holley's Drug Store. 49-dtf
Judge T. D. McKeown made a business trip to Stonewall this morning.
Jones Drug Co have it. 85-tf
Phones 235 and 343 for concrete work. 49-dtf
Mrs. Oxley of Ravia, who was the guest of Mrs. W. H. Patteson, returned home this morning.

Come to Lyric Airdome

STALL & SPRAGUE
Proprietors.

TONIGHT

3—SUBJECTS—3
Two Plucky Girls—A comedy-drama
The Story of Four Lives—A story of true life.
The Fair Dentist—A big laugh.

Illustrated Song—"Neath the Old Cherry Tree, Sweet Marie.

Admission 5c and 10c.

Shawnee

From
ADA
ROUND TRIP
30c

For a 3 Minute Personal Conversation

BY TELEPHONE

Quickest and most economical method of doing business or fulfilling social or family duties. Get the "telephone habit."

Ask for "long distance" at any telephone or pay station.

Pioneer Telephone and Telegraph Company

Phone No. 4 for Printing.

Everything in Drugs at Jones'. 85tf

Miss Helen Turner, the art teacher of the Normal, left this morning for Uvalde, Texas, where she will spend the remainder of the summer.

Mel Davis, official house numberer, is now busy numbering residences and store buildings. Give him your order, or if more convenient, leave it at the News office.

Prof. W. D. Little, head of the English department of the normal, left this morning for Marshville, N. C., where he will spend a few weeks enjoying himself in the gentle art of doing nothing.

Rev. C. Stubblefield returned this morning from Center where he and Rev. W. J. Shipman have been conducting a revival and he will conduct services at the First Baptist church tomorrow as usual.

D. W. Poor and family of Wanette were here yesterday on a flying visit to friends. Mr. Poor was at one time employed in the First National bank of Ada, and holds a position in the Wanette bank.

E. H. Andrews, one of the valued readers of the News from Bebee, was in this morning to move his subscription up a notch. He stated that he had just finished planting a lot of forage crops when the big rains came.

Every train leaving Ada today was loaded down with students of the normal returning home. The old town will seem deserted with all the out of town students gone. The sight of so many young faces was quite an inspiration to the old timers.

W. J. Bumpers and family returned last night from their visit to Mr. Bumpers' parents at Ozark, Arkansas. He reports a fine trip, good crops in Arkansas, and that the rain extended all the way from Fort Smith to Ada. He also says he caught and ate fish while gone until he feels like he is sprouting fins.

Help Free Delivery.

Looking to early free mail delivery, the council by ordinance has made it mandatory that all dwellings and business houses in city be numbered. See Mel Davis, official house numberer. 3td

W. C. T. U. Fountain Turned On.

This morning the W. C. T. U. fountain at the intersection of Main and Townsend was turned on and the sight of the running water drew a good sized crowd. While the reservoir water is not exactly of the sparkling variety, it will answer the purpose very well until the water from Byrd's Mill is brought to town.

First Christian Church.

At the First Christian church tomorrow Bible school at 9:45 a. m. Special classes for adults. Subject of morning sermon "The Crowned King and the Royal Proclamation." At the evening hour the pastor will speak at the tent on the North school ground where a meeting is in progress. A stranger but once.
Senior C. E. at church at 7 p. m.

J. C. Farmer for Deputy Sheriff.

Sheriff Mitchell has signified his intention of appointing J. C. Farmer as deputy sheriff to succeed Oscar Collins. His commission will be issued as soon as he comes in and qualifies. Mr. Farmer is a good man for the place and his appointment is in line with policy of the sheriff to have a corps of good deputies under him.

Canadian Bridge at Purcell.

Steel is arriving for the big bridge being built across the Canadian connecting Purcell and Lexington and work is progressing at a rapid rate. The first bridge built there was washed away about seven years ago during an unusually high flood that swept down the river.

A Woman to College at 80.

Berkeley, Cal., July 22.—Mrs. Amoris Woodward Truesdell of San Francisco is in college at the age of 80. She entered the summer school of the University of California here yesterday, registering for the course in English poetry. Mrs. Truesdell is an alumnus of Stanford University and has written several books.

First Baptist Church.

Services Sunday at the usual hours. C. Stubblefield, Pastor.

Don't Forget the Band Concert.

The Ada band will give its first free out door concert this evening at 8 o'clock at the intersection of Main and Broadway on Main. Turn out and see for yourself what good material there is in the band.

DR. H. H. WYNNE, OCULIST., Oklahoma City Specialist of the Eye, Ear, Nose and Throat will be professionally in Ada, Monday, August 21. Glasses fitted. Inquire of Dr. R. F. King or Mad-Ox Drug Store. One regular monthly visit—3rd Monday each month.

WHY Is It a Sin To Cuss?

First Methodist Church Sunday Night.

ADA SOCIAL EVENTS.

Birthday Party.

Mrs. J. R. Craig invited 16 girls to meet with her daughter, Beatrice, Thursday afternoon, Thursday being her 16th birthday.

After all the guests had assembled, they were invited into the dining room, which was darkened, and each girl was given a candle and told by the hostess that the girl whose candle burned down first would be the first to marry. It was exciting moments they waited to know their fate; finally it was seen that Miss Chambliss Sims would be the first of their number to marry. The hostess served punch and fruit. Then the party went to Mr. Stalls and had their pictures made; from there to the ice cream parlor, and before they parted, to Mr. Little's store and weighed.

Miss Irene Mason Entertains.

Miss Irene Mason entertained five tables at 500 Tuesday evening, in honor of her charming guest, Miss Oliphant, of Huntsville, Texas.

Neighborhood Party.

There was a little neighborhood party at the home of Mrs. R. W. Simpson Friday evening, when four tables gathered to play 42, and to have the pleasure of being with Dr. and Mrs. Thompson of Wills Point, Texas.

Number Your House.

Mel Davis, official house numberer will call with the correct number of your house. Be ready to indicate to him your choice of different styles of numbers and with money to pay for same when he comes. 3td

First Methodist Church.

Corner 14th and Townsend; Rev. E. M. Sweet, Jr., Pastor, residence 124 W. 14th, phone 36; Miss Mollie Jernigan, Pastor's assistant.

The Sunday school will meet at 9:45 a. m. the officers and teachers at 9:30, secretaries at 9:15. Mr. T. F. Pierce, superintendent. Men's and women's classes.

The pastor will preach at 11 a. m. on the subject, "How to Grow in Grace," and at 8:30 p. m. on "Thou shalt not take the name of the Lord thy God in vain"—the second in a series of sermons on the Ten Commandments.

The Junior Epworth League will meet at 4 p. m., and the Senior League at 8 p. m., the Woman's Missionary Society at 4 p. m. Monday, and the mid-week service Wednesday evening at 8:30.

Everybody welcome. Plenty of fans. Men are invited without their coats. The shirt waist is good form in this church.

A BARGAIN.

I have some good looking lots, well located in Sunrise addition, convenient to both schools and business. Will sell for \$150 to \$200 a lot on monthly terms. Easy payments. 3td OTIS B. WEAVER.

DeSota

Licensed Pictures Exclusively.

TONIGHT

A Case of High Treason—A great war story by the Edison Co.

Tangled Lives—A western drama of the Seminoles on the warpath, and a girl is captured by the Indians, but later is rescued and marry's the man that rescues her.

Illustrated song sung by Mr. Sam Crockett.

Admission 5 & 10c.

Now Is The Time to Start —SEE—

Ada School of Music
Piano, Violin, Mandolin and Guitar

Prof. Carl Beck, Director.
Studio: Holly-Rodke Bldg.

First National Bank

ADA, OKLAHOMA

Capital and Surplus, \$60,000

Designated depository For

UNITED STATES INDIAN AGENCY,
STATE OF OKLAHOMA and
PONTOTOC COUNTY

We Offer the Best Banking Facilities.

P. A. Norris
President

M. D. Timberlake
Cashier

GROCERIES AT REDUCED PRICES

On account of having to vacate the building within the next week, we will sell our entire stock of groceries at reduced prices.

All fixtures for sale.

MRS. J. E. LITTLEFIELD & SON
City Hall

To the Public.

We have lately overhauled our mill and installed some new machinery including the latest up to date methods in modern milling which enables us to make the clearest flour that is possible to be made from wheat.

In order to introduce our new flour and convince you that there is no better made we will sell until further notice at \$1.00 and \$1.10 a sack.

Patronize Home Industries.

All things being equal people should patronize home industries thereby helping to build up your city and county.

But we don't want to take advantage of that fact in order to sell you inferior flour. Ada flour stands on its own merits and is second to none in the state. Remember that our mill pays taxes in your city and county.

So try our flour and if you like it continue to buy it thus helping to build up a home institution.

ADA MILLING CO.
By R. W. Allen. Phone 66.

GOOD ROADS MEETING HELD THIS AFTERNOON

This afternoon a meeting is being held at the city hall with a view of effecting a permanent organization of a good roads association for Pontotoc county. While it is not as well attended as had been hoped, a sufficient number is present to insure the success of the effort.

Clark Hudson, assistant commissioner of highways of the state, came in from Oklahoma City this morning and the meeting being held as we go to press largely in the nature of seeking information, a number present asking information along the lines of interest to the movement. Mr. Hudson states that Oklahoma county will expend something like \$1,000,000 on its roads, the intention being to build 150 miles of macadamized highways from 12 to 16 feet in width, besides being graded on each side to an extent that will give a total surface of about 30 feet.

A more detailed account of the meeting will be given in Monday's paper.

WANTED—To rent house one mile from town. Apply News office. 93-4t

Earl Trimble and Julian Grafa of Durant are in town. The first named will play with the Ada band and will probably remain here permanently.

Mrs. Daisy Skaggs of Duncan, who has been visiting the family of her uncle, Geo. Slocum for the past month, returned home today. Mrs. Skaggs is employed in the office of the Duncan Eagle.

CLEANLY WOMAN.

Erroneously Thinks by Scouring Her Scalp That She Cures Dandruff.

Cleanly woman has an erroneous idea that by scouring the scalp, which removes the dandruff scales, she is curing the dandruff. She may wash her scalp every day, and yet have dandruff her life long, accompanied by falling hair, too. The only way in the world to cure dandruff is to kill the dandruff germ, and there is no hair preparation that will do that but Newbro's Herpicide. Herpicide by killing the dandruff germ, leaves the hair free to grow as healthy Nature intended. Destroy the cause and remove the effect. Kill the dandruff germ with Herpicide. Sold by leading druggists. Send 10c. in stamps for sample to The Herpicide Co., Detroit, Mich.

ONE DOLLAR BOTTLES GUARANTEED
RAMSEY DRUG CO.

FOR SALE—Good 3 room house, with good well and splendid orchard occupying 100 feet front, with 240 feet of concrete sidewalks, situated corner 15th and Johnston, for \$550. This is an unusual bargain, only good this week. OTIS B. WEAVER. 85-3td

FOLEY KIDNEY PILLS

FOR BACKACHE KIDNEYS AND BLADDER

Good Evening

Have you any Cleaning and Pressing you wish done? If so, just call up

PLUMLEE'S PRESSING PARLOR
Phone 326

and the messenger boy will be there double quick time after it. Yours please, ELDO PLUMLEE, the Tailor Next door to Commercial Hotel, South Broadway.

VISIT THE Variety Store

Just Received a Nice Line Candies

Located 4 doors west Oklahoma State Bank on West Main

Variety Store

Andy J. Smith - Proprietor

NOTICE.

Having purchased J. H. Kirby's interest in the 12th street Meat Market, will ask all who are indebted the old firm to please settle.

W. B. GAY.

Phone 446

For The
Kile's Motor Company

**Autos Rented
Supplies and Repairs
Calls Answered Promptly**

WILL TAKE YOU FOR JOY RIDE



IS SHE INDIFFERENT to your needs and wishes? don't worry your wife with when you can bring your clothing H. Claude Pitt's an dhav it ed, pressed and repaired. No we can press and renovate a su eld clothing at home so that it will like new as we do it at
**H. CLAUDE PITT
Merchant Tailor.**

Norma Martine

The only 5-cent Clear Havana Hand Made Cigar made U. S. for which the dealer \$40.00 per 1000 net cash direct the factory and sells for 5c Try one.

GWIN & MAYS DRUG CO.
Agents

Where to This Summer?

Round Trip Fares Are Reduced Via

To California, Mexico,
Massachusetts,
Michigan, New Mexico,
Virginia, Oregon.



To Washington,
Minnesota,
Mississippi, New York,
Montana, Wyoming.

You sleep in the finest or electric lighted sleepers: you dine in handsome dining cars, serving delicious FRED HARVEY meals, and you ride in roomy, comfortable chair cars, when you go via

"Frisco Lines, the Convenient Route"

Tickets are on sale June 1st to September 30th, 1911, final return limit October 31st, with privilege of stop-over at practically all important points en route.

For full information concerning rates, route, etc., call on or address—
I. McNAIR
Agent Frisco Lines
Ada, Oklahoma
C. O. JACKSON, D. P. A.
Frisco Lines
Oklahoma City, Okla.

Hot and Cold Stuff

Manufacturers of Ice
Wholesale and Retail Dealers in Coal
Long Distance Phone 29

Ada Ice and Fuel Co.

WANTS

RATES.

One cent a word for first insertion.
One-half cent a word for subsequent insertions.

No classified advertisement accepted for less than 15 cents. Telephone your want ads to No. 4.

TERMS—CASH.

If the advertising has to be booked 1 cent per word per issue will be charged.

FOR SALE—If you want a piano at all, you'll never get a better bargain. Is nearly half paid for, balance of payments \$7.00 per month. Will sell for small cash payment, or notes, address B Flat, care News.

A classified advertisement, persistently printed, will sell ANYTHING of value.

TO RENT—Modern six room house, Sunrise. Chas. T. Barney. 72-dtf

FOR RENT—Two nice office rooms East Main. South front. Holley building. See Dr. Holley. 78-dtf

RAGS WANTED.

Will buy large, clean cotton rags—News office.

FOR SALE—Jersey heifer with young heifer calf. R. C. Jeter, corner 15th and Rennie. 87-6td

FOR SALE—Two acres near High school building, South Side addition. See Lee Eddleman. 88-7td*

OR RENT—New four room house, good well of water. Call at Farmers State Bank. 89-6td*

OR RENT—Two furnished rooms or light housekeeping and one bedroom. Mrs. Banks, corner Broadway and 14th. 90-3td

OR SALE—My home place embracing four lots. House just repapered. Worth \$7,000 but can be bought for \$5,000. M. B. Donaghey. 92-3td

When you feel lazy, out of sorts and yawn a good deal in the day, you can charge it to a torpid liver which has allowed the system to get full of impurities. HERBINE cures all disorders produced by an active liver. It strengthens that organ, cleanses the bowels and puts a system in good healthy condition. Price 50c. Sold by Ramsey Drug Co.

Foley's Honey and Tar Compound effective for coughs and colds in children of grown persons. No opiates, no harmful drugs. In the low package. Refuse substitutes.

Northern Pacific Train Held Up.
Grand Forks, N. D., July 20.—Train No. 2, the eastbound limited on the Northern Pacific was held up by three masked robbers near Buffalo, North Dakota, last night. The robbers obtained \$500 by going through the passengers. They shot Engineer S. P. Olson twice to make him stop the train and escaped in an automobile.

The performance was one of the most daring ever perpetrated in this part of the country. When the train stopped at the high bridge at Valley City, three men boarded it and went into the day coach. Shooting recklessly to intimidate the passengers, they lined the train crew up then searched the passengers.

The sleeper was entered and after searching the occupants they climbed out of the diner over the baggage and express cars to the engine, reaching that part of the train when near Buffalo. They ordered Engineer Olson to stop the train so they could get off, and when he refused to comply with their wishes two shots were fired at him, one clanged off his watch and the other struck him on the rib, injuring him slightly.

Olson stopped the train and the men masked with polka dot handkerchiefs, jumped from the train and ran into the darkness. The train was run into Fargo, where the sheriff, and every available deputy and three deputy United States marshals hurried back on a special train to pursue the robbers.

A posse also started out of Buffalo. The express and mail cars were not molested.

NOBODY SPARED.

Kidney Troubles Attack Ada Men and Women, Old and Young.

Kidney ills seize young and old. Come quickly with little warning. Children suffer in their early years. Can't control the kidney secretions. Girls are languid, nervous, suffer pain. Women worry, can't do daily work. Men have lame and aching backs. The cure for man, woman or child. Doan's Kidney Pills reach the cause.

The following testimony proves it. Mrs. C. B. Barksdale, of Holdenville, Okla., says: "A little over a year ago a member of my family had occasion to use a kidney remedy. At that time the person afflicted was suffering a great deal from sharp pains through the small of the back. There were other symptoms of kidney trouble and when a friend advised a trial of Doan's Kidney Pills, a supply was procured. Relief followed in a few days and continued use removed every symptom of kidney trouble. There has been no return attack."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

FOLEY KIDNEY PILLS
FOR RHEUMATISM KIDNEYS AND BLADDER

DON'T PULL OUT THE GRAY HAIRS

A Few Applications of a Simple Remedy Will Bring Back the Natural Color.

"Pull out one gray hair and a dozen will take its place" is an old saying, which is, to a great extent, true. If no steps are taken to stop the cause. When gray hairs appear it is a sign that Nature needs assistance. It is Nature's call for help. Gray hair, dull, lifeless hair, or hair that is falling out, is not necessarily a sign of advancing age, for there are thousands of elderly people with perfect heads of hair without a single streak of gray.

When gray hairs come, or when the hair seems to be lifeless or dead, some good, reliable hair-restoring treatment should be resorted to at once. Specialists say that one of the best preparations to use is the old-fashioned "sage tea" which our grandparents used. The best preparation of this kind is Wyeth's Sage and Sulphur Hair Remedy, a preparation of domestic sage and sulphur, scientifically compounded with later discovered hair tonics and stimulants, the whole mixture being carefully balanced and tested by experts.

Wyeth's Sage and Sulphur is clean and wholesome and perfectly harmless. It refreshes dry, parched hair, removes dandruff and gradually restores faded or gray hair to its natural color.

This preparation is offered to the public at fifty cents a bottle, and is recommended and sold by all druggists.

GWYN & MAYS DRUG CO.

FREAK OF LIGHTNING

SAVES MAN'S LIFE

Spartanburg, S. C., July 21.—Of all the curious pranks played by lightning none, perhaps, surpasses in oddity the effect of a bolt which struck here today. Instead of killing it saved a man's life.

While cleaning machinery in the carding room of the cotton mill of the Great Manufacturing Company William Heffner was caught in the whirling belt. His left arm was crushed to a pulp and he sustained painful injuries on his face and scalp.

Witnesses of the accident rushed to stop the machinery. They would not have had time to save Heffner from being crushed to death. At that time however, an electrical storm was raging, and the lightning struck the mill, putting the dynamo out of commission and stopping the machinery suddenly.

Heffner will recover.

A WEAK WOMAN AND HER STORY

In Floral, Ark., Lives a Lady Who Feels That Her Strength Was Restored by Cardui.

Floral, Ark.—"I must speak a good word for Cardui," writes Mrs. Viola Baker, of this place.

"About a month ago I was in very bad health. I was so weak and nervous that I was not able to do my housework."

"My husband bought me one bottle of Cardui, the woman's tonic. I took it according to directions and now I am in good health."

"I think Cardui is a fine tonic for weak women."

And you are not the only lady who thinks so, Mrs. Baker.

Thousands, like you, have written to tell of the wonderful benefit Cardui has been to them.

Cardui contains no minerals, or other powerful drugs. It contains no glycerin or other mawkish-tasting ingredients.

It is just a pure, natural extract of natural vegetable herbs, that have been found to regulate the womanly functions and strengthen the female system.

All druggists sell Cardui.

See yours about it.

N. B.—Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent in plain wrapper, on request.

PONTOTOC COUNTY ABSTRACT COMPANY (Inc.)

Make Abstracts of Title to all land, and all town lots in Pontotoc County. Service prompt and satisfactory. Reference any bank in Pontotoc county. Call and see us, or phone 133 C. T. ANGEL, Sec'y-Treas.

Geo. A. Harrison The Real Estate Man Buys and Sells Farms Loans Money on Farms SEE HIM

G. MILLER

General Contractor and Builder
Contracts all kinds of building. Thorough in cement construction and reinforcement. A practical brick layer, with a proficient knowledge of building. Plastering, concrete and brick foundation, mantles, tile setting and cement walks. Employ only capable men. Estimates on short notice without charge. Call me up. Phone 279.

COUNTY COMMISSIONERS PROCEEDINGS.

Ada, Oklahoma, July 3rd, 1911.

The Board of County Commissioners of Pontotoc County, met in regular session, all being present and transacted the following business:

These claims were allowed on the Salary Fund.

Zayda Campbell, salary of June

N. T. Heard, assessing Stone-

J. P. Bailey, assessing Francis,

T. J. Berry assessing Midland

Robt. Wimbish, salary for May

Joe Anderson, assessing Roff

A. P. Rhea, salary for May

Will Richardson, salary for May

W. S. Kerr, salary for May

T. F. Pierce, salary for May

Minnie Tinnon, work for Co.

Supt. E. A. Dunham work for Co.

Supt. Deputy Sheriffs, salary for May

W. H. Rodgers, salary for May

L. E. Mitchell salary for May

A. L. Miles salary for May

D. W. Swaffar salary for May

C. C. Hargis salary for May

J. C. Deaver salary for May

Jos. Grandel salary for May

W. T. Cox salary for May

JULY 5th.

These claims were allowed on the supply fund.

Ada Electric and Gas Co. light

Ada Hardware Co. spittoons

M. Levin, supplies

W. M. Welch, supplies

News Dispatch Print Co. supplies

S. M. Shaw, supplies

Roff Eagle, supplies reduced to

Cox Lee Mer. Co. supplies fur

prisoners, allowed on the con-

tingent fund

W. B. Crowder, building bridge

allowed on the Road and

Bridge Fund

Jury and witness Claims bought

by J. C. Cates were allowed on

the Court fund to the amount

of

JULY 6th.

Warrants to the amount of \$34.00

weir cancelled, same having been

issued more than 3 years at the

time of cancellation.

The affidavit of erroneous assess-

ment of J. A. Abbott, for \$27.90 was

ordered refunded.

The affidavit of erroneous assess-

ment of T. D. McKeown for \$44.-

74 was ordered refunded.

The affidavit of erroneous assess-

ment of W. R. Riddle on property

valued at \$820.00 was ordered

stricken from the roll.

The affidavit of erroneous assess-

ment of W. D. Hays on lot 1 in

block 99 in the town of Ada, was

ordered stricken from the roll for

the years 1910 and 1911.

The assessed valuation of A. L.

Miles property was reduced \$985.00

for the year 1911.

An order was made directing the

County Attorney to collect \$61,000

from W. S. Kerr which it was al-

leged that he had wrongfully col-

lected.

Attest: W. S. KERR,

County Clerk.

Reciprocity With Mexico Favored.

Washington, July 21.—Representa-

tive Burleson of Texas today receiv-

ed a memorial signed by a large

number of Americans residing in

Mexico, urging this country to ne-

gotiate a reciprocity pact with Mex-

ico, as has been done with Canada.

The memorial is signed by mer-

chants, miners, cattlemen and pro-

fessional men in business in Mexico,

and urges closer business relations

with the Southern Republic through

letting down of the tariff bars be-

tween the two countries.

Mr. Burleson at once transmitted

the memorial to President Taft, but

no intimation of how it will be re-

ceived by the White House has been

given to the public. It seems gen-

erally accepted that after the lam-

basting which the Administration re-

ceived from the protectionists in both

parties over the Canadian pact Pres-

ident Taft will content himself with

the breach which he will have made

in the tariff wall of the Canadian

side, when that bill passes the sen-

ate tomorrow. In fact he has already

stated that he contemplates no fur-

ther reciprocity pacts for the present.

Never leave home on a journey

without a bottle of Chamberlain's

Cholice, Cholera and Diarrhoea Rem-

edy. It is almost certain to be needed

and cannot be obtained when on

board the cars or steamship. For

sale by all dealers.

Foley's Kidney Pills are compos-

ed of ingredients specially selected

for their corrective, healing, tonic,

and stimulating effect upon the kid-

neys, bladder and urinary passages.

They are antiseptic, antilithic and a

uric acid solvent. Fowler & Jones.

S.S.S. DRIVES OUT MALARIAL POISONING

Malaria is a disease which gradually destroys the strong, nourishing elements of the blood. When the malarial poison begins to absorb the rich, red corpuscles of the circulation, we see pale, sallow complexions and a general impairment of health. As the blood becomes weaker the appetite fails, digestion is disturbed, chills and slight fever are frequent, and in aggravated cases boils and eruptions break out on the flesh. Malaria is blood poverty, and the only way to cure the trouble is to enrich and purify the circulation. Nothing is equal to S.S.S. as a blood purifier, and it is especially adapted to the cure of malarial troubles because it contains no harmful minerals, and while ridding the system of the malarial germs, S.S.S. builds up the entire constitution by its fine tonic effects. If you are suffering with Malaria begin the use of S.S.S. and rid yourself of this weakening disease. Book on the blood and any medical advice desired sent free to all who write and request it. S.S.S. is sold at drug stores.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

Condensed Report of the Condition of

The Ada National Bank

ADA, OKLAHOMA

As reported to the Comptroller of the Currency at the close of business, Wednesday, June 7, 1911

Resources		Liabilities	
Loans and Discounts	\$134,531.75	Capital Stock	\$50,000.00
U. S. Bonds	12,500.00	Surplus & Profits	15,050.36
Bonds, Securities, etc.	11,810.39	Circulation	12,500.00
Bkg. House, Fur. and Fix.	14,222.80	Bills Payable	25,000.00
Other Real Estate	2,305.83	Deposits	128,264.01
Cash and Sight Exchange	55,443.60		
Total	230,814.37	Total	230,814.37

The above Statement is Correct.

FRANK JONES, Cashier.

FREE PRESENTS

With White Swan and Wapco Labels and Coupons. Phone or send a postcard for our Catalogue, which explains.

Waples Platter Grocer Co., Ada, Okla.

J. S. ESTES JNO. A. MCCLURE L. W. MAGRUDER

Estes, McClure & Magruder

Attorneys-At-Law

Land Litigation and Probate Practice Specialties.

ADA, OKA.

Insurance That Insures

We represent only old line companies

Weaver Agency

Oklahoma Central RAILWAY

ASA E. RANSAY, Receiver

Time Table in Effect June 18th, 1911

WESTWARD				EASTWARD			
P M	A M	Lv	Ar	P M	A M	Lv	Ar
	7 00		LEHIGH		5 00		
	7 35		Nixon		4 30		
	8 05		Tupelo		4 05		
	8 40		Stonewall		3 40		
	9 00		Frisco		3 27		
	9 20		Truax		3 14		
	10 05		ADA		2 55		2 55
3 30	11 15		Center		1 40		2 34
4 02	11 35		Vanoss		1 25		2 20
4 20	12 10	Ar	STRATFORD	Lv	12 55		
4 40	12 40	Lv		Ar	12 25		2 02
5 07	1 40		Byars		12 00		1 42
5 20	2 05		Rosedale		11 15		1 17
5 40	2 18		Vincennes		10 50		1 05
5 50	2 40		PURCELL	Lv	10 30		12 50
6 00	3 00	Lv		Ar	9 55		12 55
6 10	3 15		Gibbons Spur		9 30		12 28
6 30	3 35		Washington		9 17		12 20
6 34	4 25		Blanchard		8 45		12 00
6 52	4 55		Middleberg		8 10		11 40
7 05	5 25		Tabler		7 40		11 25
15	5 45		Cornville		7 15		11 15
PM	6 00	Ar	CHICKASHA	Lv	7 00		11 00
	PM				AM		AM